James "Jess" Planck
(985) 226-3538
jess@funroe.net

Professional Summary

I am a creative professional with experience in multiple industries from telecommunications to higher education. I am highly dedicated to crafting messaging and focused on design and creative production for various media including print, web, video, and other formats. My skills include art, design, user interface / user experience, analytics, and enterprise production including server administration, user management, support, training, and project management. I have experience with various systems including WordPress, WordPress Multisite, BuddyPress, Drupal (7, 8, 9 & 10), and other customized web applications.

I have worked well leading creative teams and collaborating with programmers, designers, writers, photographers, videographers, interns, and other production staff as well as vendors. I have trained users, clients, staff, and I have instructed and mentored students in a higher education setting. I am proficient managing simultaneous projects, and maintaining great client, team, and stake holder communications.

Additional Skills

- Adobe Creative Suite applications, Photoshop, Illustrator, Indesign, Dreamweaver, Premier
- Accessibility (SiteImprove, Axe Devtools, Operating systems)
- Agile, with waterfall variations
- Animation, 2D & 3D
- Apache
  Cloud Services (Google, AWS)
- Drupal (7, 8, 9, 10)
- Git, GitHub, SVN
- Hosting (Dreamhost, GoDaddy, WP Engine, and others)
- HTML/CSS (also Less, SASS. Bootstrap, Tailwind, others)
- Javascript (ES6, some TypeScrypt)
- Javascript frameworks (jQuery, ReactJS, SvelteKit)
- Local Development (Docker, Ddev, Vagrant, VMWare, others)
- Linux (exp. Redhat, CentOS, Debian, Ubuntu, SELinux)
- MacOS
- Microsoft – Azure
- Microsoft – Office Suite
- Microsoft – Office Suite – Excel (including custom data reporting)
- Microsoft – VS Code
- MySQL/MariaDB (some Postgres)
- NGINX
- Node.js
- PHP
- Package Management (Composer, NPM)
- Perl
- Project Management, Bug tracking and/or CI-CD systems (Bugherd, Zendesk, FormStack, Azure, GitHub)
- Puppet
- Python
- SEO
- Subversion(SVN)
- Unix
- User Interface / User Experience
- WordPress (Multisite, BuddyPress, bbPress, and including HyperDB)
- Video Production (storyboards, camera work, editing)

Experience

Grand Canyon Eduction   **Frontend Web Developer**
Phoenix, AZ (remote)   2022/04 – 2024/05

- Develop and maintain various university websites using WordPress, Drupal, ReactJS. and other tools.
- Develop solutions using PHP, Javascript, ReactJS, and other front-end development libraries.
- Work and communicate within a design, QA, and development team on various projects.
- Use Azure Devops and GitHub for project management, code management, and website deployment.
- Use various testing tools like SiteImprove and Unlighthouse to ensure accessibility and performance.
- Perform code updates to NPM and other packages in PHP, Javascript, HTML, CSS, and other languages to improve user experience, accessibility, and performance.

Tulane University, Howard-Tilton Memorial Library   **Web Developer II**
New Orleans, LA   2018/11 – 2021/09

- Develop and maintain Library websites using Drupal 7 & 8 (starting 9), WordPress, OJS, and other open source software in an agile development team environment.
- Coordinate third party vendor systems with Library developers and websites.
- Work with Campus IT to test and enhance a CI/CD Linux Drupal workflow.
- Support and maintain Library staff computer inventory using KACE (transitioning to SCCM).
- Support and maintain Library systems using vendor software and hardware.

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Nicholls State University   **Website Manager**
Thibodaux, LA   2003/01 – 2018/08

- Design, program, and maintain modern, responsive, and accessible web sites for effective communication with prospective students, current students, faculty, staff, donors, and visitors using PHP, Javascript, CSS, HTML and other production programing and scripting languages.
- Coordinate, train, and support staff, writers, designers, and other content creators including contract vendors.
- Instruct, guide, and evaluate student workers and interns.
- Manage user accounts and web sites for faculty, department, and student projects.
- Maintain and develop websites using WordPress, WordPress Multi-site, and other systems and techniques.
- Coordinate with other technical departments to maintain and support virtually hosted systems using cloud based infrastructures.
- Administer Linux(SELinux) based servers for web and database production and development.
- Create documentation and policy based on student, faculty, and administrative needs.
- Collect, analyze, and interpret website usage to improve accessibility, communication, and usability including search engine(seo) and social media exposure.

Xspedius   **Senior Web Developer**
Lake Charles, LA

- Maintain corporate branding identity for all Web resources and customer utilities.
- Coordinate with Intranet and Internet programming teams to develop Web site interfaces.
- Maintain and administer Web servers on Linux and Solaris.

Louisiana Tech University, School of Art   **Assistant Professor**
Ruston, LA

- Instruct classes in print and graphics using QuarkXpress and Photoshop, classes instructing Web Design using HTML, CSS, and Javascript using Dreamweaver and other software, and classes in multimedia design using Macromedia Director/Flash and other software.
- Writing documentation and syllabi.
- Maintain MacOS X Server (AppleShare, Netboot).
- Administer, troubleshooting, and testing the School of Art network and labs.

WorldCom   **Programmer Analyst**
Monroe, LA

- Creative development - iAmerica Product Development – includes; print (book), CD Rom (mastering for print/distribution, Web sites, and software / server development.
- Website Creative Direction, Project Management, and billing for iAmerica Web site clients.
- Server support and administration for hosted Web servers.
- Administrative support for mail servers. Coordinate with expert witnesses and engineers for accurate court presentations.

Freelance / Contract   **Design/Art Direction**
Various

Additional work experience is available by request

Education

Louisiana Tech University   **Bachelor of Fine Arts in Graphic Design (Cum Laude)**
Ruston, LA

US Army Armor Center (former)   **US Army Basic & Advanced Training (M1A1 Tank Crewman)**
Ft. Knox, KY